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## **WALDORF ASTORIA CHOOSES +TV DIGITAL**

The newly opened Waldorf Astoria in Panama City, the Group's first Latin American property, is one of a number of luxury hotels which have agreed to install +TV Digital, the pay TV service provided by Cable & Wireless Panama (CWP), a Cable & Wireless Communications business.

+ Digital TV has a special hotel service offering up to 230 national and international channels in a range of languages, plus the latest pay per view films. There is also a 'hospitality service' enabling guests to quickly access hotel information such as restaurant menus, details of special events and billing information from the comfort of their room. They can also check out using the TV.

Other luxury hotels which have also chosen to use +TV Digital include the 800 room Trump Ocean Club (until recently the highest building in Latin America), 336 room Hotel El Panama, 141 room Hotel Riande Granada and the 126 room Finisterre Suites & Spa Panama Hotel.

A number of major hotel groups have built premises in Panama City in recent years in response to the country's growing tourist trade. Visitors to Panama increased by 4.1% in 2012 to 2,086,000.

Cable & Wireless Panama [launched +TV Digital in 2009](#). The service now has 37,000 customers, an increase of 5% in the 2012/13 financial year. There are seven other pay TV providers in the country.

Cable & Wireless Communications offers pay TV services in Panama, Barbados, the Cayman Islands, St. Lucia and Monaco.

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### **About Cable & Wireless Communications**

Cable & Wireless Communications is a full-service communications business. We operate leading communications businesses offering mobile, broadband and domestic and international fixed line services in most of our markets as well as pay TV, data centre and hosting, carrier and managed service solutions. Our operations are focused on providing our customers - consumers, businesses, governments - with world-class service. We are the market leader in most products we offer and territories we serve. For more information visit [www.cwc.com](http://www.cwc.com).

## About Cable & Wireless Panama

Cable & Wireless Panama (CWP) is a Panamanian telecoms company. We are jointly owned by Cable & Wireless Communications (49%), the Government of Panama (49%) and our employees (2%). Cable & Wireless Communications has both management and Board control.

We are the market leader in the provision of fixed, mobile and broadband services in Panama. We are also a major supplier of pay TV and enterprise services.

We are committed to contributing towards the social and economic development of the country through investing in projects and programmes to provide equal access to telecommunications, closing the digital divide and promoting access to new information technology. One example of this is our social telecoms projects (telecoms-enabled public services) which are helping to improve medical services, education and public safety across Panama.

For more information, please visit: <http://www.cwpanama.com>

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